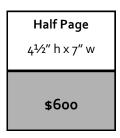


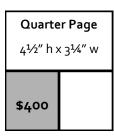
To raise essential funds for our 44 indispensible human service and community-building programs we will host our annual Building the Beloved Community Gala. We would be honored to have you as an advertiser in our Program Booklet, which will be distributed to the 1,000 expected event attendees, including corporate leaders, community members, and government officials.

2014 Advertisement Contract

The booklet size will be 8.5" x 11". Your choice of advertisement size is as follows:

Full Page		
9½" h x 7" w		
\$800		
\$800		







- Please note the orientation of each ad size: ads must be oriented as indicated above.
- Your ad must be in **BLACK AND WHITE** and CAMERA READY (Submit as 300 DPI TIFF, JPEG, or PDF file).
- Please border your advertisement (a single rule line is best).

Please submit your ad to: events@elcentrodelaraza.org
Please send payment to: El Centro de la Raza 2524 16th Ave S., Seattle, WA 98144
by Friday, August 29, 2014

Contact Person:		
Company/Organization:		
Address:		
City/State/Zip:		
Signature:		
Daytime Telephone:	Email:	

Thank you for purchasing an advertisement in support of El Centro de la Raza!

If you have any questions, please contact Anne Pfeifle, Events Coordinator, at (206) 957-4649 or events@elcentrodelaraza.org.

ELEENTROdelaRG

The Center for People of All Races

A voice and a hub for the Latino community as we advocate on behalf of our people and work to achieve social justice.

Programs & Services

With over 25,050 volunteer hours, El Centro de la Raza serves 18,633 individuals and 9,387 families annually through the following programs and services:

Basic Healthcare Enrollment
Bebes! Infant Mortality Prevention
Café con El Centro
César Chávez Demonstration
Garden
College Readiness
Comadres
Community Meeting Space
Community Service
Crisis Advocacy

Cultural / Political / Social Events
Economic Development
ECR Transitional Housing
El Patio Apartments
Employment
ESL Classes / Spanish Classes
Financial Empowerment
Food Bank

Foreclosure Counseling Growing & Learning Together Homeless Assistance Healthy Cooking Classes /

Nuestras Comidas Hope for Youth Poetry & Civil Rights History Classes

HUD Housing Counseling Immigrant / Human / Civil Rights Social

Justice Advocacy
José Martí Child Development
Center
Latino Hot Meal Program
Legal Clinic Site
Local, State, National &
International
Coalition Building

Luis Alfonso Velásquez Flores After School Program Parent-Child Home Program Plaza Roberto Maestas Santos Rodriguez Memorial Park Senior Nutrition & Wellness Senior Home Delivered Meals

Smoking Cessation Tax Prep Site Transit Oriented Parking Veteran's Services

Volunteerism Youth Case Management & Cultural

Enrichment Youth Employment Youth Technology Training Youth Violence Prevention Estimad@ Amig@,

On **September 27th**, **2014** El Centro de la Raza will hold our annual Building the Beloved Community Gala. This fundraiser celebrates our anniversary and reminds us of our founding purpose: to be an organization grounded in the Latino community, to build unity across all racial and economic sectors, and to empower the most vulnerable and marginalized populations with justice, dignity, equality and freedom.

Please purchase advertisement space in our event program booklet to provide necessary support for us to continue to serve over 18,000 youth, families, and seniors. You will be instrumental in helping El Centro de la Raza raise the funds that put food in the food bank, help a family make rent and empower students to graduate high school and attend college.

The significance of your support will be recognized throughout our communities. Our supporters will be well publicized to our expected 1,000 guests, including the many political, business, and community leaders who support our work. In addition, our supporters are publicized to the over 5,000 readers of our eNews letter, 1,200+ volunteers, the many visitors to our website, our social network followers, and untold thousands in our communities.

We would be honored to have you as an advertiser in our program booklet. Attached you will find a form with information about your advertisement, including the new, larger size of our booklet.

Please send all advertisements to events@elcentrodelaraza.org by **Friday**, **August 29**, **2014**. We will be following up with you to provide any additional information you might need regarding this request. If you have any questions in the meantime, do not hesitate to contact our Events Coordinator, Anne Pfeifle, at (206) 957-4649 or events@elcentrodelaraza.org.

Respetuosamente,

Estela Ortega

Executive Director

Ramon Soliz

Kamon Joly

Board of Directors President