



Building the Beloved Community Gala 2014 Advertisement Contract

To raise essential funds for our 44 indispensable human service and community-building programs we will host our annual Building the Beloved Community Gala. We would be honored to have you as an advertiser in our Program Booklet, which will be distributed to the 1,000 expected event attendees, including corporate leaders, community members, and government officials.

The booklet size will be 8.5" x 11". Your choice of advertisement size is as follows:

Full Page 9½" h x 7" w \$800	Half Page 4½" h x 7" w \$600	Quarter Page 4½" h x 3¼" w \$400	Eighth Page (business card size) 2¼" h x 3¼" w \$200
---	---	---	--

- Please note the orientation of each ad size: **ads must be oriented as indicated above.**
- Your ad must be in **BLACK AND WHITE** and CAMERA READY (Submit as 300 DPI TIFF, JPEG, or PDF file).
- Please border your advertisement (a single rule line is best).

Please submit your ad to: events@elcentrodelaraza.org

Please send payment to: El Centro de la Raza 2524 16th Ave S., Seattle, WA 98144
by Friday, August 29, 2014

Contact Person: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Signature: _____

Daytime Telephone: _____ Email: _____

Thank you for purchasing an advertisement in support of El Centro de la Raza!

If you have any questions, please contact Anne Pfeifle, Events Coordinator, at (206) 957-4649 or events@elcentrodelaraza.org.

EL CENTRO de la RAZA



Programs & Services

With over 25,050 volunteer hours, El Centro de la Raza serves 18,633 individuals and 9,387 families annually through the following programs and services:

Basic Healthcare Enrollment
Bebes! Infant Mortality Prevention
Café con El Centro
César Chávez Demonstration Garden
College Readiness
Comadres
Community Meeting Space
Community Service
Crisis Advocacy
Cultural / Political / Social Events
Economic Development
ECR Transitional Housing
El Patio Apartments
Employment
ESL Classes / Spanish Classes
Financial Empowerment
Food Bank
Foreclosure Counseling
Growing & Learning Together
Homeless Assistance
Healthy Cooking Classes /
Nuestras Comidas
Hope for Youth Poetry & Civil Rights
History Classes
HUD Housing Counseling
Immigrant / Human / Civil Rights
Social
Justice Advocacy
José Martí Child Development
Center
Latino Hot Meal Program
Legal Clinic Site
Local, State, National &
International
Coalition Building
Luis Alfonso Velásquez Flores
After School Program
Parent-Child Home Program
Plaza Roberto Maestas
Santos Rodríguez Memorial Park
Senior Nutrition & Wellness
Senior Home Delivered Meals
Smoking Cessation
Tax Prep Site
Transit Oriented Parking
Veteran's Services
Volunteerism
Youth Case Management & Cultural
Enrichment
Youth Employment
Youth Technology Training
Youth Violence Prevention

The Center for People of All Races

A voice and a hub for the Latino community
as we advocate on behalf of our people
and work to achieve social justice.

Estimad@ Amig@,

On **September 27th, 2014** El Centro de la Raza will hold our annual Building the Beloved Community Gala. This fundraiser celebrates our anniversary and reminds us of our founding purpose: to be an organization grounded in the Latino community, to build unity across all racial and economic sectors, and to empower the most vulnerable and marginalized populations with justice, dignity, equality and freedom.

Please purchase advertisement space in our event program booklet to provide necessary support for us to continue to serve over 18,000 youth, families, and seniors. You will be instrumental in helping El Centro de la Raza raise the funds that put food in the food bank, help a family make rent and empower students to graduate high school and attend college.

The significance of your support will be recognized throughout our communities. Our supporters will be well publicized to our expected 1,000 guests, including the many political, business, and community leaders who support our work. In addition, our supporters are publicized to the over 5,000 readers of our eNews letter, 1,200+ volunteers, the many visitors to our website, our social network followers, and untold thousands in our communities.

We would be honored to have you as an advertiser in our program booklet. **Attached you will find a form with information about your advertisement, including the new, larger size of our booklet.**

Please send all advertisements to events@elcentrodelaraza.org by **Friday, August 29, 2014**. We will be following up with you to provide any additional information you might need regarding this request. If you have any questions in the meantime, do not hesitate to contact our Events Coordinator, Anne Pfeifle, at (206) 957-4649 or events@elcentrodelaraza.org.

Respetuosamente,

Estela Ortega
Executive Director

Ramon Soliz
Board of Directors President