



El Centro de la Raza 35th Anniversary Banquet

Event Fact Sheet

Saturday, October 13, 2007

Washington State Convention and Trade Center

Welcome Reception 5:30 pm - Dinner 7:00 pm

El Centro de la Raza's Mission and Vision:

As an organization grounded in the Latino community, our mission is to build unity across all racial and economic sectors, to organize, empower, and defend our most vulnerable and marginalized populations and to bring justice, dignity, equality, and freedom to all the peoples of the world.

Our vision is a world free of oppression based on poverty, racism, sexism, sexual orientation, and discrimination of any kind, that limits equal access to the resources that ensure a healthy and productive life for all peoples and future generations, in peace, love, and harmony.

Event Description:

On October 13, 2007 El Centro de la Raza will celebrate its 35th anniversary with a public banquet. This event will both honor El Centro's legacy of service, speak to the future environmental legacy we wish to leave our children, and include entertainment, music, and two exciting auctions! We will also be utilizing the banquet as a fundraising event for the first time in its history. Corporate and community sponsorships, ticket proceeds as well as proceeds from the auctions will help to raise upwards of \$100,000 to provide operating support for El Centro's services! We expect 800 to 1,000 attendees, which will include business, government, and community leaders supportive of building a better world for our children. Please join these leaders by becoming a Table Captain.

Event Theme:

"WHAT KIND OF WORLD WILL WE LEAVE OUR CHILDREN?"

For 35 years, El Centro de la Raza has worked tirelessly to build the "Beloved Community" that Dr. King envisioned here in Martin Luther King, Jr. County. In the spirit of continuing with Dr. King's legacy of justice, dignity and equality, and in light of the growing global warming crisis, we turn to the imperiled state of our environment for reflection and guidance on, as Dr. King wrote, "where to go from here."

We all can impact our environment, and the 35th Anniversary Banquet will challenge us all to work on creating a beautiful and healthy world for future generations while at the same time celebrating 35 years of struggle, commitment and progress in building the beloved community.

Ticket Cost:

\$100 – General Admission

\$150 – Patron Level

\$200 – Benefactor Level

The Patron Ticket Level and Benefactor Ticket Level help defray the ticket cost for low-income community members who might not otherwise be able to attend!

Event Contacts:

Cordelia Hall-Reinhard

Events Coordinator

(206) 957-4649

events@elcentrodelaraza.org

Ashley Haugen

Development Associate

(206) 957-4611

development@elcentrodelaraza.org



El Centro de la Raza 35th Anniversary Banquet Table Captain Timeline

Board of Directors

David Gasca, President
Jairo Sanchez, Vice President
Jeff Middleton, Treasurer
Rita Zawaideh, Secretary
Ricardo Aguirre, Parliamentarian
Ramon Soliz
Ricardo Garcia
Benita Horn
Victoria Kill
Leo J. La Clair
Elisa Miranda
Urbano Santos
Brenda Williams

El Centro's Services

Annually, El Centro serves over 12,314 individuals and 9,718 families through the following programs and sponsors 4,763 individuals and 2,929 in the Basic Healthcare Plan

Luis Alfonso Velásquez Flores
After School Program
Basic Healthcare Enrollment
ESL/Citizenship Classes
Financial Literacy Program
Food Bank
Homeless Assistance Program
Homeownership Program
Hope For Youth Poetry & Civil Rights History Classes
Individual Savings Plan
Infant Mortality Prevention
Job Referral & Life Skills Training
José Martí Child Development Center
Parent Involvement & Education Program
Homeless Hot Meal Program
Seattle Team For Youth Academic Achievement Program
Teen Pregnancy Program
Senior Nutrition & Wellness
Senior Home Delivered Meals
Legal Clinic Workshops
Tax Preparation
Local, State, National & International Coalition Building
Immigrant/Human/Civil Rights Advocacy
Cultural/Political/Social Events
Court Mandated Community Service Site
Community Meeting Space

ASAP:

Begin the process of recruiting potential guests to attend the 35th anniversary banquet.

Starting June 2007:

Electronic version of the "Save the Date" emailed to you to email your friends and potential banquet guests.

July 2, 2007:

Initial deadline for Table Captains to confirm participation.

July 2007:

Save the Date postcards will be mailed to you to distribute to potential guests.

Mid-July 2007:

Electronic version of the invitation will be emailed to you to email your friends and potential banquet guests.

Mid-August 2007:

Printed invitations will be mailed to you to give to your guests. **If you would prefer NOT to receive the printed invitation, please let us know by Wednesday, August 1st.**

Mid-September 2007:

Confirm with your guests. Call or email them to remind them of the date and time, and find out if they have any questions.

September 21, 2007

Email, fax or mail your guest list to El Centro de la Raza. We need your guest list at least 2 weeks before the anniversary banquet to register your guests, and prepare their nametags and seating arrangements.

October 8, 2007

Contact your guests and let them know you're looking forward to seeing them on October 13th. Be sure you give them parking information (which is included in this packet).

October 12, 2007

Contact your guests to remind them of the anniversary banquet. Make sure that they received parking info, and know the time and location of the banquet.

October 13, 2007

The anniversary banquet. Please arrive at 5:15 to check in at the registration table, receive your packet of information and greet your guests.

October 15, 2007

Thank your guests for joining you at the celebration! If any of your guests were unable to attend, encourage them to contribute to El Centro de la Raza.

A Community Action Agency - A United Way Agency - An Affiliate of the National Council of La Raza
2524 16th Avenue South, Seattle, WA 98144-5104 - (206) 957-4649 - (206) 329-0786 fax
Email: events@elcentrodelaraza.org - website: <http://www.elcentrodelaraza.com>



El Centro de la Raza 35th Anniversary Banquet Table Captain Frequently Asked Questions

What am I supposed to do as a Table Captain?

It's actually quite easy, but critical to ensuring the success of the event.

As a Table Captain, you will invite nine people (friends, co-workers, peers, neighbors or family members) to join you at your table and enjoy a wonderful community gathering and celebration at El Centro de la Raza's 35th Anniversary Banquet. Guests are asked to contribute \$100, \$150 or \$200 which will go towards covering event costs as well as assisting with our operating costs so that our programs can function to their fullest capacity in order to best support the community.

Start recruiting your guests right away! You don't need to have an invitation in hand to invite your friends! You can follow up with the invitation in late August. **Most people are so busy, that several reminders are helpful.**

Review the Table Captain Timeline (included in this packet). This will give you a general idea of when you can expect to receive information from El Centro, and gives suggestions of good times to connect with your guests.

How do I find people to invite?

The quickest way is to go through your address book and identify people you know who care about civil rights, Dr. King's vision of building the beloved community, social justice or environmental issues. Send a personal invitation or a letter, make a phone call or send an e-mail as a way to introduce them to El Centro and to invite them to be your guest. El Centro de la Raza will send you printed invitations in late August 2007.

When are guest lists due to El Centro de la Raza?

Please send in your guest list by **Friday, September 21, 2007**. Your list can either be faxed to 206-329-0786, e-mailed to events@elcentrodelaraza.org, or mailed to El Centro de la Raza, 2524 16th Ave S, Seattle, WA 98144. All should be addressed Attn: 35th Anniversary.

What do I actually do at the event?

Simply check in at the registration desk when you arrive. The registration desk will be in the East Lobby outside Ballroom D on the 6th Floor. Some Table Captains like to wait in the lobby to see their guests arrive and point them in the right direction to their table. Finally, enjoy the event, talk about El Centro and have a good time with your friends!

I still have some questions...

Please ask us for a Guest Recruitment Guide or Event Summary for further clarification. Or call or email Cordelia Hall-Reinhard at (206) 957-4649 or events@elcentrodelaraza.org or Ashley Haugen at (206) 957-4611 or development@elcentrodelaraza.org anytime!

Please fill out the form below with the names of the individuals that will be seated at your table.
The deadline for submitting the guest list is Friday, September 21, 2007.

Please submit full names, mailing, and email addresses of all guests at your table. The information will be used to send thank you letters to your guests.

[illegible]



El Centro de la Raza 35th Anniversary Banquet Venue Information

Driving Directions – If you get lost you can call the Convention Center at (206) 694-5080 anytime for directions.

Washington State Convention and Trade Center
800 Convention Place
Seattle, WA 98101

Southbound from I-5

Take the Stewart Street Exit (#166)
Turn left on Boren Avenue
Turn right on Seneca Street
Turn right on 8th Avenue
Garage entrance is on your right

Northbound from I-5

Take the Madison Street Exit (#164A)
Turn right on Madison Street
Turn left on 8th Avenue
Garage entrance is on your right

The registration desk will be in the East Lobby outside Ballroom D on the 6th Floor. The event itself will take place in

Parking Information

Standard hours for the Convention Center Main Garage:
Daily 5:30 am – 12 midnight

Main Garage Rates:

- 1 – 2 hours – \$6.00
- 2 – 3 hours – \$8.00
- 3 – 4 hours – \$10.00
- 4 – 8 hours – \$11.00
- 8 – 12 hours – \$12.00